



Event Map 2011

Auburn University

Please use the main entrance to the Auburn Arena. The side, scholarship entrance from the parking lot is off-limits to teams.

Driving Directions to Auburn Arena:

- **From Atlanta, GA:**

Take I-85 South toward Montgomery, AL. At Alabama exit 51, turn right onto AL-15 (South College Street) toward Auburn. Proceed North and turn left onto Samford Avenue. Proceed through the 4 way stop and 1 traffic signal. At the 2nd signal, turn right onto Donahue Drive at the following signal, turn left onto Heisman Drive. The Auburn Arena will be on your right. All teams should enter through the Main Entrance (North side of the building facing student housing). Do not enter through the Scholarship Entrance.

- **From Montgomery, AL:**

Take I-85 North toward Atlanta, GA. At Alabama exit 51, turn left onto AL-15 (South College Street) toward Auburn. After Approximately 2.5 miles, turn left onto Donahue Drive . Proceed through 2 traffic signals and at the 3rd signal, turn left onto Heisman Drive. The Auburn Arena will be on your right. All teams should enter through the Main Entrance (North side of building facing student housing). Do not enter through the Scholarship Entrance.

- **From Birmingham, AL via U.S. 280:**

After approx. 100 miles, turn right onto AL-147 (North College Street) toward Auburn. Proceed through downtown Auburn, and turn right onto Samford Avenue. Proceed through the 4 way stop and 1 traffic signal. At the 2nd signal, turn right onto Donahue Drive and at the following signal, turn left onto Heisman Drive. The Auburn Arena will be on your right. All teams should enter through the Main Entrance (North side of building facing student housing). Do not enter through the Scholarship Entrance.

- **Parking:**

- Cars- Cars may park in the Auburn Arena parking lot without being ticketed on Friday and Saturday of the event. On Saturday, cars may also park in the adjacent Coliseum Parking Lot.
- Buses- Follow the bus event map.

Directions to Marketing Presentations and WISE Luncheon from Auburn Arena

For BEST Award Teams, Marketing Presentations on Friday in the Student Center next to the football stadium.

Exit the front entrance of Auburn Arena, take a left onto Heisman Drive. Follow this street across Donahue Drive and between Plainsman Park (baseball field) and Jordan-Hare Stadium (football field) towards the bus station. Behind the bus station is the Student Center where marketing presentations will take place on the 2nd floor.